



LETTER FROM MARÍLIA

At the 2nd and the 3rd September 2014, the "III Seminar of Information Literacy: scenarios and tendencies" was carried out, with the general theme "Information literacy and collaborative knowledge networks", in Marília, in São Paulo- Brazil, continuing the efforts of the I and II Seminars which culminated in the official publications of the "Maceio's Declaration " and "Manifesto of Florianópolis" in a moment of reflection and discussion guidelines, and implementation of strategic actions involving Information Literacy (**ColInfo**) in the Brazilian context. It is emphasized that in this III Seminar the actions aimed for the integration of interested specialists, sharing initiatives and working methods developed within networks, systems, units and services of information from the perspective of collaborative knowledge networks.

Aiming to support multiple instances: education, science and technology, labor, the State and the organized civil society, the participants of the III Seminar of Information Literacy presented the following findings and guidelines:

1. The exercise of democracy and the human rights reinforces the opportunities for reducing social iniquities and regional inequalities in Brazilian context. However, this scenario depends on the existence of public policies that benefits the expansion and consolidation of the progress achieved in different areas, especially that which concerns the **ColInfo**, which the focus is directed to the human and technological dimensions for the knowledge construction in contemporary society.
2. The learning, in its various levels, requires the development of **ColInfo**. Highlights the importance of integrated and collaborative work for the transformation of networks, systems, units and information services, such as: libraries, archives, museums, documentation/information centers, and other types of organizations that work with information and knowledge, which the primary attention spaces are turning to the needs of citizenship and lifelong learning.
3. The educational centers in different educational areas, levels and contexts should carry out articulation efforts to facilitate the insertion of the philosophy of **ColInfo** in curriculum guidelines and institutional educational projects, in a transversal and interdisciplinary way, relying on specific models to cater to different types of users of networks, systems, units and services of information and knowledge.
4. Mechanisms of motivation should be implemented in the area of **ColInfo** involving the creation of national and regional repositories that contemplate the scientific production, academic, experiences, discussion forums, best practices on sharing networks, and information unit networks that develop ongoing training programs and training plans that can contribute to the promotion of social inclusion in the Brazilian context.
5. The information mediators such as: libraries, archives, museums, documentation/information centers and other similar organizations, must work together with governments, institutions and communities in order to arrange, organize and

understand information and knowledge as an important element for human and social development in the national context.

6. It is imperative to promote the dissemination and the incentive to strategic actions related to **ColInfo**, through the continuous holding events on the theme and the strengthening of public policies that translate effectively in developing programs and projects guided initiatives, strategies and the national level impact indicators on the area, in order to mobilize all levels of Brazilian society towards its consolidation as a critical factor for sustainable human development in Brazil.

The participants and institutions represented in this III Seminar in Information Literacy reassure unconditional support to the relevance of adopting **ColInfo** as a strategy for social and human development and organizations quality improvement in order to ensure that everyone has access, understand, use and share the information needed for the knowledge construction and the scope of future scenarios involving governmental, institutional and civil society prospected for the period 2016 to 2030.

Marília (SP, Brazil), September 3, 2014.

Realization: UNESP, UNB and IBICT